



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

**Sri Venkateswara College**

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE  
(UNIVERSITY OF DELHI)**

**EVENT REPORT**

<b>NAME OF THE EVENT: DESPERATELY SEEKING SHAH RUKH: BOOK DISCUSSION</b>			
<b>DATE</b>	<b>DEPARTMENT</b>	<b>COMMITTEE/SOCIETY</b>	<b>COORDINATORS' NAME</b>
FEBRUARY 16, 2023	-	English Literary Association and Women's Development Cell	Dr. Rina Ramdev
<b>TIME</b>	<b>VENUE</b>	<b>NUMBER OF PARTICIPANTS</b>	<b>NATURE: Outdoor/Indoor; online/offline/hybrid</b>
1:30 PM	SEMINAR HALL	78	INDOOR, OFFLINE
<b>FINANCIAL SUPPORT/ASSISTANCE (if any):</b>	Rs. 4800/-		

**BRIEF INFORMATION ABOUT THE ACTIVITY**


<b>TOPIC/SUBJECT OF THE ACTIVITY</b>	<b>DESPERATELY SEEKING SHAH RUKH: BOOK DISCUSSION</b>
<b>OBJECTIVES</b>	<b>To conduct a panel discussion with the author Shrayana Bhattacharya on her book '<i>Desperately Seeking Shah Rukh: India's Lonely Young Women and the Search for Intimacy and Independence</i>'.</b>
<b>METHODOLOGY</b>	<b>The author as well as several speakers were invited to hold a discussion on the book. Posters for the event were circulated through different social media platforms. The event happened in the Seminar Hall and was facilitated by an interactive Q and A session.</b>
<b>INVITED SPEAKERS WITH AFFILIATION DETAILS ( IF ANY)</b>	<b>Ms. Shrayana Bhattacharya Ms. Shriya Ray Mr. Aman Nawaz Dr. Rina Ramdev</b>

<b>OUTCOMES</b>	<b>An informative book discussion was held on Shrayana Bhattacharya's book '<i>Desperately Seeking Shah Rukh: India's Lonely Young Women and the Search for Intimacy and Independence</i>'. The discussion was an inspiring testimony to how one can connect economics with vastly different subjects like cinema to measure the social situation of women. Ending with an interactive session, both students and faculty alike got an opportunity to comment and pose their questions to the author.</b>
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**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip ✓	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

IQAC Document No: IQAC/SVC/2022-23/ENG/08	Criterion No: III & IV
Departmental file no: ENGLISH/2022-23/ENG SOC/08	IQAC file No: 2022-23

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Rina Ramdev	Dr. Rina Ramdev 	

**For Reference**

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

### 1. Event Report attested by Event Coordinator and IQAC Coordinator

The **Women's Development Cell** and the **English Literary Association** organised a book discussion on Shrayana Bhattacharya's *Desperately Seeking Shah Rukh: India's Lonely Young Women and the Search for Intimacy and Independence*. The panel consisted of the author, as well as Ms. Shriya Roy and Mr. Aman Nawaz. The discussion was moderated by Dr. Rina Ramdev.

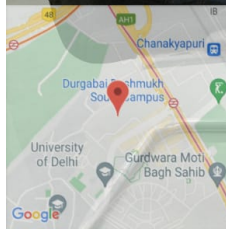


The discussants brought to light the various themes and issues explored in the book. As an economist, the author uses Shah Rukh Khan as a method to examine how women from different social classes interact with and create his persona. The way these women consume Shah Rukh Khan becomes a proxy for their purchasing power. Above all she highlights how it is Khan's embodiment of an alternative masculine ideal that makes him appealing to such a vast cross section of Indian women. Living in an extremely violent patriarchal society, Shah Rukh Khan comes to symbolise their desires for a masculinity that is vulnerable, supportive and loving.

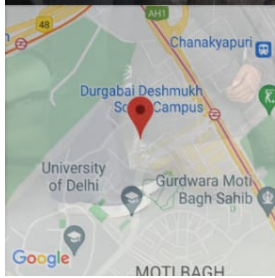
The discussion was followed by a Q and A session which further illuminated the aims of the book and the author's creative methodology.

## 2. Photos






Feb 16, 2023 1:56:59 PM  
167° S  
Dhaura Kuan  
New Delhi  
Delhi Division  
Delhi



Feb 16, 2023 3:33:20 PM  
145° SE  
Dhaura Kuan  
New Delhi  
Delhi Division  
Delhi

### 3. Notice and Letters

*copy to committee*

  
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**PERMISSION FOR ORGANIZATION OF EVENTS**

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.  
2. Please ensure a pre booking of the venue before getting the permission letter signed.  
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT, Caretaker and IQAC Coordinator, Dr. Arpita Kaul for commerce and NSS, NCC, Placement and Sports events, Dr. Jitesh Rana for humanities events, Dr. P. Jayaraj for sciences events.

**EVENT DETAILS**

1. Name of the Department/Society /Association: *Women's English Development Cell & Literary Association*

2. Name of the TIC/Convener (if any): Prof./Dr./Mr./Ms. *Dr. Rina Ramdev*

3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/ skill enhancement/others..... *Seminar*

4. Participants: Student-centric /Faculty/Both

5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor

6. Collaborating Agency /Organization: .....

7. Proposed Title of the Event: *Book Discussion: Desperately Seeking Singh*

8. Tentative List of Speakers with affiliations: *Shreyana Bhattacharya*

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9. Date, Time from to : *16 February, 11:45 - 3 PM*

10. Financial Assistance/ Funding received (if any) *₹ 2000*

11. Proposed Budget (please attach details in a separate enclosure):  
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12. Faculty responsible for Geo Tagged Pictures *Dr. Rina Ramdev*

13. Faculty responsible for Event Report *Dr. Rina Ramdev*

14. ICT support required, if any (ICT Lab, Laptop, LCD projector) *Projector*

15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance) *speakers and mics.*

16. Room requirement (Seminar/ any other) *Room 13*

*No objection subject to an alternate room available for classes*

*M. M.*  
Name & Signature of TIC/Convener

*C. Shiva Reddy*  
Signature of Principal

Date: *25/1/23*

#### 4. Number of Participants and Name of Participants



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#### ATTENDANCE SHEET

TITLE OF THE EVENT: *Desperately Seeking Shah Rukh:  
Book Discussion*

DATE OF THE EVENT: *16th February 2023*

NAME OF THE DEPARTMENT/ SOCIETY: *Women's Development Cell and  
English Literary Association*

NAME OF THE EVENT COORDINATOR: *Dr. Rina Rande*

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1.	Shreuti Chauhan	0220030	BA(H) Eng, III <sup>rd</sup> yr	<i>Shreuti Chauhan</i>
2.	Shivangi Das	0220051	BA(H) Eng III <sup>rd</sup> year	<i>Shivangi Das</i>
3.	Jearnyne	0222050	BA(H) Eng 1 <sup>st</sup> year	<i>Jearnyne</i>
4.	Darpan	0721603	POLITICAL SCI. 2ND	<i>Darpan</i>
5.	Amber	0721050	"	<i>Amber</i>
6.	Aaditya Singh	1121057	B.Sc LP Life Sci - 2ND	<i>Aaditya Singh</i>
7.	Deepika Barua	0720077	BA Pol Sci (H)	<i>Deepika Barua</i>
8.	V. Sai Sruti	0721601	BA Pol Sci (Hons)	<i>V. Sai Sruti</i>
9.	Sameed Anwar	0221046	BA (Hons) Eng	<i>Sameed Anwar</i>
10.	Harisha	0221058	BA (Hons) Eng	<i>Harisha</i>
11.	Hardik Kothari	1021056	Bcom (Hons) II	<i>Hardik Kothari</i>
12.	Shreya Reddy	0721034	BA (Hons) Pol Sci	<i>Shreya Reddy</i>
13.	Kanya Chinda	N-A	N-A	<i>Kanya Chinda</i>
14.	Himangi Pattnaik	0221019	BA (Hons) Eng	<i>Himangi Pattnaik</i>
15.	Sowmya Sinha	0721036	Pol Sci (H)	<i>Sowmya Sinha</i>
16.	Amisha Kuruvu	0220006	BA-English Hons	<i>Amisha Kuruvu</i>
17.	Annapali Bose	0220032	B-A-Eng-Hons	<i>Annapali Bose</i>
18.	Manish	0220048	BA (H) Eng 2 <sup>nd</sup> yr	<i>Manish</i>
19.	Prarthana Rohatgi	1122122	BSc Life Science (1st)	<i>Prarthana Rohatgi</i>
20.	Tanvika Lax	0221054	B.A. (H) English	<i>Tanvika Lax</i>
21.	Sia Kumar	0221601	B.A. (H) Eng (2 <sup>nd</sup> yr)	<i>Sia Kumar</i>
22.	Aarathi Appat	0221010	B.A. (H) Eng, 2 <sup>nd</sup> yr	<i>Aarathi Appat</i>
23.	Ritu Roy	0221036	B.A. (H) Eng, 2 <sup>nd</sup> yr	<i>Ritu Roy</i>
24.	Nahis Bint Islam	0221027	BA (H) Eng II Year	<i>Nahis Bint Islam</i>
25.	Arcist Kandula	0720095	Physical Science (H)	<i>Arcist Kandula</i>
26.	Shreuti Samal	1120096	Life science (P) III	<i>Shreuti Samal</i>
29.	Abhinav	0222030	BA (Hons) Eng	<i>Abhinav</i>
30.	Pushpanjali Srivastava	0222052	BA (H) English	<i>Pushpanjali Srivastava</i>
31.	Sanya Jain	0222001	"	<i>Sanya Jain</i>
32.	Nisha	0221031	B.A. (H) English (Hons) (1 <sup>st</sup> yr)	<i>Nisha</i>
33.	Sadhya	0221038	B.A. (H) English	<i>Sadhya</i>
34.	Vaishnavi Acharya	0220071	B.A. (H) English	<i>Vaishnavi Acharya</i>
35.	Ankita Shanker	0220039	BA (H) English	<i>Ankita Shanker</i>
36.	Anil Baghel	0220020	"	<i>Anil Baghel</i>



**ATTENDANCE SHEET**

**TITLE OF THE EVENT:**

**DATE OF THE EVENT:** 16-02-2023

**NAME OF THE DEPARTMENT/ SOCIETY:** WOMEN'S DEVELOPMENT CELL

**NAME OF THE EVENT COORDINATOR:** DR. RINA RAMDEV

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1.	TANYA SINGH	821045	SOCIOLOGY. II <sup>nd</sup>	Tanya
2.	TANISHA BABBAR	1221044	BIOCHEM. II <sup>nd</sup>	Tanisha
3.	HARIPRIYA	521015	ECONOMICS HONS	Haripriya
4.	AHANA BASU ROY	821002	SOCIOLOGY 2 <sup>nd</sup>	Ahana
5.	GAURVANVITI	0131089	BA (P) II <sup>nd</sup> year	Gaurvanviti
6.	ARUSHI THAPLIYAL	1121055	B.Sc. (P) LIFE SCIENCES	Arushi
7.	ADITYA PRATHIGESH	1121094	B.Sc (P) Life Sciences	Aditya
8.	BISMAH IFFAT	1121044	BSc. LIFESCIENCES	Bisma
9.	TUHI	1921082	B.sc Males Coms.	Tuhi
10.	Mami	1121171	B.sc. life Science	Mami
11.	Gayatri Kumari	0222021	B.A (Hons) Eng. 1 <sup>st</sup> year	Gayatri
12.	Rajal	0221022	BA (Eng Hons) 2 <sup>nd</sup> yr	Rajal
13.	Simran Tamwar	221057	BA Eng Hons 2 <sup>nd</sup> yr	Simran
14.	Vaishali	0221048	B.A (Eng Hons) 2 <sup>nd</sup> yr	Vaishali
15.	Ananya Choudhary	0221007	BA (Eng Hons) 2 <sup>nd</sup> yr	Ananya
16.	Shreya Senwal	0221041	BA (Eng Hons) 2 <sup>nd</sup> yr	Shreya
17.	Chetna	0221012	BA (Eng Hons) 2 <sup>nd</sup> yr	Chetna
18.	Ripasha	0221011	BA (Eng Hons) 2 <sup>nd</sup> yr	Ripasha
19.	Devika	0221016	BA (Eng Hons) 2 <sup>nd</sup> yr	Devika
20.	Jiya	0221021	BA (Eng Hons) 2 <sup>nd</sup> yr	Jiya
21.	Manas	0221025	BA (Eng Hons) 2 <sup>nd</sup> yr	Manas
22.	ASMI HANNOO	0221009	BA (Eng Hons) 2 <sup>nd</sup> yr	Asmi
23.	Nam Sian Muang	0221030	YSA (Eng Hons) 2 <sup>nd</sup> yr	Nam Sian
24.	Simran Meena	0221043	BA (Eng Hons) 2 <sup>nd</sup> yr	Simran
25.	Lipsa Kar	0221024	BA (Eng Hons) 2 <sup>nd</sup> yr	Lipsa
26.	Neiyati Tokas	0221029	BA (Eng Hons) 2 <sup>nd</sup> yr	Neiyati
27.	Neeta Upadhya	0221027	BA (Eng Hons) 2 <sup>nd</sup> yr	Neeta
28.	Krushika	0122023	BA Prog. 1 <sup>st</sup> year	Krushika
29.	Nayn	1020136	B.Com Hons III year	Nayn
30.	Ateeb	0220040	English (H) III yr	Ateeb
31.	Mitanshi Choudhary	1022010	B.Com (H) I year	Mitanshi
32.	<del>Manish</del>			
32.	Durgesh Jha	0721011	Pol. Sc. Hons - 2 <sup>nd</sup> yr	Durgesh
33.	Neeta Bisht	221055	BA Eng Hons - 2 <sup>nd</sup> yr	Neeta
34.	Kastik Bisht	221052	BA Eng Hons 2 <sup>nd</sup> yr	Kastik





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**ATTENDANCE SHEET**

TITLE OF THE EVENT: ELA BOOK DISCUSSION

DATE OF THE EVENT: 16-02-2023

NAME OF THE DEPARTMENT/ SOCIETY: WOMEN'S DEVELOPMENT CELL

NAME OF THE EVENT COORDINATOR: DR. RINA RAMDEV

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
35	Dama Siddiqui	0221013	Eng hons 2nd	[Signature]
36	Ruhali Singh	0221037	Eng hons. 2nd	[Signature]
37	Shreya Ray	0221042	Eng hons 2nd	[Signature]
38	Hiya Pandey	0228051	Socio hons. 1st	[Signature]



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**ATTENDANCE SHEET**

TITLE OF THE EVENT: Desperately Seeking Shah Rukh: Book Discussion

DATE OF THE EVENT: 16-02-2023

NAME OF THE DEPARTMENT/ SOCIETY: Women's Development Cell & English Literary Association

NAME OF THE EVENT COORDINATOR: Dr. Rina Ramdev

S.NO.	NAME OF THE STUDENT	ROLL NO. OF THE STUDENT	COURSE AND YEAR	SIGNATURE
1.	Doraminlen Singait	0722008	BA(Hon) Pol Science 1st	Doraminlen (Member)
2.	Nishu	0722043	BA(Hon) Pol Sci 1st	Nishu
3.	Arush	0121048	BA (Prog.)	Arush
4.	Ashmi	1921037	BSc (H) Statistics	Ashmi
5.	Tanvi	0721040	B.A (H) Pol Sci	Tanvi
6.	Riva	1121063	B.Sc Life Sci	Riva

## 5. Video Clip

Clips from the event can be found at:

<https://drive.google.com/folderview?id=1TQTGhvdCyUF4ZsszvcRS2rWweYJSscjE>

## 6. Posters and Invites



The poster features a yellow background with a white torn-paper effect. On the left, there is a book cover for 'Desperately Seeking Shah Rukh' by Shrayana Bhattacharya. The cover shows a blue wallet with a zipper, containing a pink sticky note with the text 'INDIA'S LONELY YOUNG WOMEN AND THE SEARCH FOR INTIMACY AND INDEPENDENCE', a yellow card, and some Indian coins. The author's name 'SHRAYANA BHATTACHARYA' is at the top, and a quote from Abhijit Banerjee is below it. The event title 'DESPERATELY SEEKING SHAH RUKH: BOOK DISCUSSION' is prominently displayed in the center-right. Below the title, the panelists and moderator are listed. A circular portrait of Shrayana Bhattacharya is shown at the bottom right. The date, time, and venue are listed at the very bottom.

**ELA & WDC SVC**

**SHRAYANA BHATTACHARYA**

'Intelligent, charming and illuminating.'  
ABHIJIT BANERJEE  
Winner of the Nobel Prize in Economics

**DESPERATELY SEEKING SHAH RUKH:**  
**BOOK DISCUSSION**

**THE PANEL**  
Shrayana Bhattacharya  
Shriya Roy  
Aman Nawaz

**MODERATOR**  
Rina Ramdev

**Date: 16th February**  
**Time: 12 pm**  
**Venue: Seminar Hall**